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Research Interests:

- Health communication
- Persuasion
- AI for social good
- Computer-mediated communication

Conference Paper Presentation:

Shi, J., **Zhuang, H.**, Li, W., Chen, L. & Lwin, M. O. (2024, June 20–24). *Exploring the Shifting Paradigm in the Postpandemic Era: Parental Mediation of Digital Media in Asian Countries* [Paper presentation]. 74th Annual International Communication Association Conference (ICA 2024), Gold Coast, Australia.